

Application as Direct Exhibitor

A



Exhibition & Conference
... it's a smarter world

June 15-17, 2022
Shanghai World Expo Exhibition & Conference Center
(SWEECC)

Please return to:
NürnbergMesse China Co., Ltd.
Rm. 3507-3510, Kerry Everbright City
(Tower 1), 218 West Tianmu Rd.
Contact person: Mr. Colin GU
Email: colin.gu@nm-china.com.cn

1. Exhibitor Information

Company name _____
Proprietor/Manager _____ Sir/Madam
Mobile _____
Address _____
Zip Code _____ Country _____
Tel _____
Fax _____
Email _____
Website www. _____

2. Receipt Information

(Invoice company name, address, contact details only if different to exhibitor company)
Company name _____
Address _____
Tel _____
Tax code _____
Bank name _____
Account _____

3. Booth application (please mark the sqm and the area)

Standard booth size: 9 sqm (3x3m) and multiple of 9 sqm	Area A	Area B	Booth No.
Option 1: Shell Scheme Package (minimum size 9 sqm) Includes: Display area, white back and side panels, carpet, 1 information desk, 1 round glass table, 3 folding chairs, 1 waste bin, 1 power socket (5A / 220V), 2 spotlights, journal login and website publicity.	We book <input type="checkbox"/> ¥ 19,600/9sqm	We book <input type="checkbox"/> ¥ 16,600/9sqm	
Option 2: Raw space (minimum size 36 sqm) This option does not include any booth construction. Adjacent partition walls may not be used. If the building height is higher than 2.5m, you must apply to the organizer.	We book <input type="checkbox"/> sqm ¥ 1,960/sqm	We book <input type="checkbox"/> sqm ¥ 1,660/sqm	
Co-exhibitor Fee The organizer allows a maximum of one co-exhibiting company per 9 sqm stand booking. The co-exhibitor fees cover full listing in the show directory and website promotion and company name on fascia.	¥ 3,000 CNY per co-exhibiting company		
* Including Chinese Business Tax at the statutory rate.	Total	¥ _____	

Please seal and return this application form A and the terms & conditions - Compliance with Admission Criteria!

We hereby confirm that we have received, taken notice and accept the General Terms & Conditions for Participation (GCP) as binding.
This Application Form and General Terms & Conditions for Participation (GCP) are binding as the official contract which comes to be valid once signed, stamped and submitted by exhibitors. 50% deposit of the participation fee is required to be paid within 15 days upon submission. Any withdraw or cancellation, please refer to Term 7 in (GCP).

Exhibitor Intellectual property commitment

Our company agrees to abide by the regulations of "measures for the protection of intellectual property rights of exhibitions" and "measures of Shanghai Municipality for the protection of intellectual property rights of exhibitions", also accepts the "complaint handling procedures for intellectual property rights of exhibitions" formulated by the organizers and their complaint institutions in accordance with the above-mentioned measures. We hereby make the following commitments:

1. Self inspect the intellectual property rights involved in the exhibition projects according to relevant regulations.
2. Banning the use of display items, exhibition boards, booths and publicity materials that infringe upon the intellectual property rights of other exhibitors in the exhibition hall.
3. Complaints shall be made in accordance with the complaint procedures stipulated by the organizers or their complaint institution, which will not affect the smooth progress of the exhibition.
4. Actively cooperate with the organizers, complaint institutions, relevant intellectual property administrative departments and judicial organs with evidence collection, inspection and inquiry during the exhibition.
5. Accurately and completely provide the organizer with relevant information such as intellectual property right certificate when complaining.
6. The evidence materials submitted at the time of complaint shall be true, legal and effective.
7. Promise not to make malicious complaints, and bear corresponding legal liabilities if losses are caused to the organizer or the respondent due to the complaints.
8. If we violate the promise above, we are willing to accept the handling of the organizer or the complaint institution according to the regulations of the exhibition.

Signature / company seal _____

Date _____



4. Please state your main product / exhibit

(please tick properly, this will be adopted in Show Category)

1. Hardware

1.1 Components

- 1.1.1 Passive Components
- 1.1.2 Clocking
- 1.1.3 Micro-system Technology and Semiconductor Sensors
- 1.1.4 Microprocessors

1.2 Embedded Computing Modules

- 1.2.1 System Boards
- 1.2.2 Single-Board Computers
- 1.2.3 Computer Modules
- 1.2.4 Backplane Boards

1.3 Memory Modules

- 1.3.1 SRAM/DRAM Memory Modules
- 1.3.2 Mass Storage Modules, e.g. SSD
- 1.3.3 Other Storage Modules

1.4 Interface and Peripheral Modules

- 1.4.1 Amplifier Modules
- 1.4.2 Motor Control Modules
- 1.4.3 Digital and Analog Input/Output Modules
- 1.4.4 Other Interface and Peripheral Modules

1.5 Communications and M2M Modules

1.6 Modules for Localization

1.7 Hardware Modules for Secure Embedded Systems

- 1.7.1 Authentication Tokens (e.g. smartCards)
- 1.7.2 Biometric Sensors
- 1.7.3 Security Modules

1.8 Optoelectronic Modules

- 1.8.1 IrDA Modules
- 1.8.2 Other Optoelectronic Modules

1.9 Embedded Vision

- 1.9.1 Camera Modules
- 1.9.2 Frame Grabbers

1.10 Embedded Radar

- 1.10.1 Radar ICs
- 1.10.2 Radar Modules

1.11 Sensor and Test Modules

- 1.11.1 Sensor Modules
- 1.11.2 PC Test Cards
- 1.11.3 Card Readers

1.12 Energy Supply Modules

- 1.12.1 Modules for Voltage or Electricity Conversion
- 1.12.2 Modules for Energy Storage
- 1.12.3 Modules for Energy Conversion (Energy Harvesters)

1.13 Electronic Displays

1.14 Electromechanical Components

- 1.14.1 Enclosures
- 1.14.2 Connecting Technology
- 1.14.3 Heat and Cooling Management
- 1.14.4 Input Systems
- 1.14.5 Relays

2 Tools

2.1 Hardware

- 2.1.1 Evaluation Boards and Starter Kits
- 2.1.2 Maker Boards (Raspberry, Arduino, etc.)
- 2.1.3 In-System Programming
- 2.1.4 Programming Devices
- 2.1.5 Emulators
- 2.1.6 Debuggers
- 2.1.7 On-Chip Debugging Tools

- 2.1.8 Test and Measurement Equipment
- 2.1.9 Other Tools and Hardware Systems

2.2 Software

- 2.2.1 Software for Software Design
- 2.2.2 Software for Hardware Design
- 2.2.3 Software for Hardware/Software Codesign
- 2.2.4 Test and Verification Software
- 2.2.5 Methods and Tools for Secure Embedded
- 2.2.6 Static and Run-Time Analysis Tools
- 2.2.7 Other Tools and Software

3 System and Application Software

3.1 BIOS

3.2 Operating Systems

- 3.2.1 Embedded Linux
- 3.2.2 AUTOSAR
- 3.2.3 Real-Time Operating Systems
- 3.2.4 Embedded Operating Systems
- 3.2.5 Secure Embedded Operating Systems
- 3.2.6 Virtualization Software, Hypervisors

3.3 IoT Software

- 3.3.1 IoT Platforms
- 3.3.2 TCP/IP Libraries and Embedded Internet
- 3.3.3 Embedded Web Servers and Web Services
- 3.3.4 Protocol Stacks and Communication Libraries
- 3.3.5 Embedded Databases
- 3.3.6 Development Libraries for the IoT
- 3.3.7 Protocol Libraries for the IoT
- 3.3.8 Remote Device Management Software
- 3.3.9 Other Software for the IoT

3.4 Other Software Libraries

3.5 Visualization and HMI

- 3.5.1 Measuring/Test Data Visualization
- 3.5.2 Graphic Libraries
- 3.5.3 Internet Browsers
- 3.5.4 Augmented Reality
- 3.5.5 Virtual Reality
- 3.5.6 Other Visualization/HMI Software

3.6 Embedded Software for Data Security

- 3.6.1 Embedded Encryption Systems for Data and Files
- 3.6.2 Embedded Cryptography
- 3.6.3 Embedded Public Key Infrastructures
- 3.6.4 Embedded BIOS/Secure Boot
- 3.6.5 Secure Installation and Authentication for Embedded Systems
- 3.6.6 Security Libraries and Toolkits for Embedded Systems
- 3.6.7 Anti-Virus Programs for Embedded Systems
- 3.6.8 Network Encryption Protocols
- 3.6.9 Embedded Firewall Systems
- 3.6.10 Intrusion Detection
- 3.6.11 Blockchain
- 3.6.12 Other Embedded Software for Data Security

3.7 Artificial Intelligence

- 3.7.1 Neural Networks
- 3.7.2 Adaptive Systems
- 3.7.3 Machine Learning

3.8 Other Application Software

4 Systems

- 4.1 Embedded Vision
- 4.1.1 Optics and Lighting
- 4.1.2 Computing Platforms for Embedded Vision
- 4.1.3 3D Sensors
- 4.1.4 Image Analysis

- 4.1.5 Complete Systems for Embedded Vision

4.2 Complete Systems for Various Applications

- 4.2.1 Automotive Engineering
- 4.2.2 Telecommunications
- 4.2.3 Industrial Controls
- 4.2.4 Field Bus Systems
- 4.2.5 Mobile Data Acquisition
- 4.2.6 Traffic Engineering (Infrastructure / Autonomous Driving / Electric Mobility)
- 4.2.7 Home and Building Automation
- 4.2.8 Smart Grid and Smart Energy
- 4.2.9 Aeronautical and Aerospace Engineering
- 4.2.10 Life Sciences/Biosciences
- 4.2.11 Medical Systems
- 4.2.12 Environmental Technology
- 4.2.13 Agricultural Technology
- 4.2.14 Other Complete Systems

4.3 Other Systems

5 Services

5.1 Hardware Development

- 5.1.1 PCB design
- 5.1.2 IC Design

5.2 Software Development

- 5.2.1 Firmware and Driver Development
- 5.2.2 Software Development
- 5.2.3 Application Development

5.3 System Development

- 5.3.1 Rapid Prototyping/Makers
- 5.3.2 Other System Development

5.4 Manufacturing

- 5.4.1 Semiconductor Manufacturing
- 5.4.2 PCB Manufacturing
- 5.4.3 PCB Assembly
- 5.4.4 Electronic Manufacturing Services (EMS)

5.5 Testing Services

5.6 Certification and Approval

5.7 Network Operators

5.8 Cloud Services

5.9 Distribution

5.10 Other Services

5. Please state the application fields of your main product / exhibit, this will enable relevant buyers and trade visitors to find you properly (multiple):

- Automotive industry / electronics
- Building automation
- Industrial controls
- Education
- Software / system house
- Mechanical engineering
- Computers / PC peripherals
- Display technology (hardware)
- Telecommunication
- Security
- Energy technology
- Analyzing and testing
- Aerospace / military
- Medical engineering
- Consumer electronics
- Others, please clarify:

Terms & Conditions for Participation

- 1. Entire Contract**
- 1.1 The Exhibitor Application Form filed by the Exhibitor and the Terms & Conditions for Participation and other applicable regulations, rules and policies of the exhibition hall constitute the entire Contract for Participation between the Exhibitor and the Organizer.
- 1.2 Unless signed by the representatives of the Organizer and the Exhibitor, any revisions, changes or waiver of any provisions and stipulations herein shall not have any legal force.
- 2. Application of Participation & Acceptance**
- 2.1 All the participation application shall be made by the Exhibitor through the submission of application for participation. The Exhibitor's application for participation shall be subject to the Exhibitor's application form and the Terms & Conditions for Participation. The Terms & Conditions for Participation including this Terms & Conditions for Participation and its Appendix (if any). The submission of application form by the Exhibitor shall be deemed as having made the participation request and fully accepting all the provisions of the Terms & Conditions of Participation and its Appendix (if any).
- 2.2 Unless otherwise decided by the Organizer in writing, all the enterprises, organizations or individuals intending to participate shall submit the signed application form to the Organizer before **【April 30, 2022】**.
- 2.3 The Exhibitor shall be an enterprise that has been incorporated in mainland China or other countries or regions outside mainland China in accordance with applicable laws, and shall provide the copy of its certificate of incorporation or other valid documents of certification.
- 2.4 The Exhibitor's submission of the application of participation and the Organizer's confirmation of receiving such application shall not constitute the Organizer's approval of application or consent of using the corresponding stand by the Exhibitor. The Organizer reserves the right to refuse to allow any Exhibitor to participate in the exhibition, or to restrict any Exhibitor to attend the event for the purpose of ensuring the effect of the exhibition due to the consideration of the venue, especially when there are not enough available booths.
- 3. Exhibits**
- 3.1 All exhibits of the Exhibitor shall belong to the category checked by the Exhibitor in the application form, otherwise they shall not be displayed publicly in the exhibition. If the exhibits to be exhibited are beyond the scope of the classified list of exhibits in the application form for exhibition approval, the exhibitor shall, within 5 working days after submitting the application for exhibition to the Organizer, make explanations in writing to the Organizer and obtain the permission of the Organizer; otherwise, the exhibits shall not be displayed publicly in the exhibition.
- 3.2 The Exhibitor shall be the manufacturer or distributor of its exhibits who shall have intellectual property rights in all their exhibits (including without limitation, the owner of the intellectual property rights or acquired the right to use intellectual property by lawful and effective authorization), and shall provide the Organizer with authentic documents of certification relation thereto.
- 3.3 The Organizer is entitled to demand the removal of items which have not been listed in the application form or considered by the Organizer to be dangerous, a cause of annoyance or otherwise unsuitable, or which can be proved to be a violation of intellectual property rights. If this demand is not complied with, the said items will be removed by the Organizer at the expense of the Exhibitor.
- 4. Allotment of Space**
- 4.1 Allotment of space will be made by the Organizer in accordance with the theme and arrangement of the event concerned and subject to the space available, and order of receipt of applications will be one of the deciding factor for allotment of space. Sitting requests made in the application form will be considered as far as possible.
- 4.2 The Organizer is entitled, if necessary, to alter the size, shape and position of the allotted space with written notification to the Exhibitor at least one week before the opening of the event. If this entails an alteration in the stand rental, reimbursement or additional payment shall result.
- 4.3 Without the prior written consent of the Organizer, the Exhibitor shall not move, exchange or share its stand with any third party, or transfer part or all of its stand to third party (other than the co-exhibitor approved by the Organizer). Except for the specific space of stand the Organizer assigns to the Exhibitor leased by Exhibitors under the application for participation, the Exhibitor shall not take up any other space (including passageway, other stand not used and public space) within in the exhibition hall.
- 5. Co-exhibitors**
- 5.1 In principle, each booth of the Exhibition shall only be used by an Exhibitor who has signed the Contract for Participation. If any individual or unit other than the Exhibitor lease a booth together with other co-exhibitors, it shall make special application with the Organizer and obtain the approval of the Organizer. The position, shape and size of such booth shall be designated by the Organizer.
- 5.2 Co-exhibitors shall abide by the provisions of the Terms & Conditions for Participation. The Exhibitor shall be jointly and severally liable for the performance of the co-exhibitors.
- 6. Payment**
- 6.1 Initial payment of the Participation Fee: the Exhibitor shall pay **【50%】** of the Total Participation Fee within **【15】** days after submission of application for participation. The Organizer will not provide invoices separately for the advance payment.
- 6.2 Residual payment of the Participation Fee: The Exhibitor shall pay the remaining amount of the Total Participation Fee before **【March 15, 2022】**.
- 6.3 The Exhibitor shall pay the Total Participation Fee in full within **【10】** days after submitting the application form if the date of submitting is **【less than or equal to 90 days but more than 60 days from the date of opening】**.
The Exhibitor shall pay the Total Participation Fee in full within **【3】** days after submitting the application form if the date of submitting is **【less than or equal to 60 days from the date of opening】**.
- 6.4 The co-exhibitor shall pay the Total Participation Fee in full within **【15】** days after submitting the application form or before the date of opening, whichever comes earlier.
- 6.5 The applicant or Exhibitor will receive the confirmation notice of the list of other expenses (for example, booth set-up services, promotion materials) from the Organizer, and shall make the foregoing payment within the designated period provided by the notice.
- 6.6 The Exhibition shall pay for the Total Participation Fee and other fees subject to this Article. The Exhibitor may participate into the exhibition and use the booth only after it has made full payment of the Total Participation Fee and other fees.
- 6.7 In the event that the Exhibitor delays to pay any fees hereunder, and fails to pay in full 10 days after receiving demand, then
 - 6.7.1 The Organizer shall have the right to terminate the Contract of Participation, revoke the Exhibitor's admission permit and sublet the booth to another exhibitor, and confiscate the deposit paid by the Exhibitor; and
 - 6.7.2 The Organizer shall reserve the right to recover all the fees payable from the Exhibitor and the losses and damages, include actual losses and expected losses, incurred to the Organizer.
- 7. Termination of Contract**
- 7.1 In the event that the Exhibit expresses its termination of participation, it shall be deemed as termination of Contract, no matter whether it has the right to terminate the Contract, the Organizer shall have the right to take the following actions:
 - 7.1.1 Request the Exhibitor to bear the liability in accordance with the provisions of Article 7.3 and Article 7.4;
 - 7.1.2 Notify the Exhibitor in writing the termination of the Contract of Participation;
 - 7.1.3 Re-rent or use by itself the space of the booth confirmed to the Exhibitor; and
 - 7.1.4 Recover all the losses and damages, including actual losses and expected losses, incurred to the Organizer from the Exhibitor.
- 7.2 The Organizer shall have the right to terminate the Contract of Participation immediately by written notice in the event the below situation incurs, request the Exhibitor to bear the liability in accordance with the provisions of Article 7.3 and Article 7.4, re-rent or use by itself the space of the booth and reserve the right to recover its losses and damages, including actual losses and expected losses, incurred to the Organizer from the Exhibitor:
 - 7.2.1 Exhibitor still did not enter into the hall for booth set-up before 3 p.m. on the last day of the set-up period;
 - 7.2.2 Exhibitor fails to pay the stand rental at the agreed time and allows a period of grace granted by the Organizer to lapse without result;
 - 7.2.3 Exhibitor fails to perform or fully perform the provisions in the Contract of Participation; or
 - 7.2.4 The Exhibitors' conditions are not in conformity with the exhibition regulations
- 7.3 For the above reasons provided in this Article, in the event that the Contract of Participation is terminated when there is **【more than 3 months】** prior to the start of the exhibition, the Exhibitor shall pay **【50% of the Total Participation Fee】** to the Organizer as liquidated damages (if the Exhibitor has made such payment to the Organizer in advance, then the Organizer shall directly confiscate such payment);
- 7.4 For the above reasons provided in this Article, in the event that the Contract of Participation is terminated when there is **【no more than 3 months (including 3 months)】** prior to the start of the exhibition, the Exhibitor shall pay **【the Total Participation Fee】** to the Organizer as liquidated damages (if the Exhibitor has made such payment to the Organizer in advance, then the Organizer shall directly confiscate such payment).
- 8. Modification**
- 8.1 The Organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition for technical, official or other in the opinion of the Organizer compelling reasons. A withdrawal from the contract resulting from these actions will not be accepted.
- 8.2 The Organizer reserves the right to assign to the Exhibitor another space or to modify and reduce the size of the space for technical, official or other in the opinion of the Organizer compelling reasons. A withdrawal from the contract resulting from these actions will not be accepted.
- 8.3 The provisions of this Article 8 shall not be bound by the force majeure provisions of this Terms & Conditions for Participation.
- 9. Exemption Clauses and Force Majeure**
- 9.1 If the force majeure event occurs during the performance of the Contract for Participation (which are unforeseeable, unavoidable and insurmountable factors, including but not limited to fire, flood, earthquake or other natural disaster, disease, war, riots, act of public enemy, terrorism, public behavior, changes in government policy or legal power, power off at the exhibition hall or venue or cannot be able to be used normally not due to the sponsor's reason), by the force majeure event party shall immediately notify the other party and all proper measures should be taken to minimize such incidents of damage degree, under the premise, the party suffering a force majeure event shall be exempted from liability for breach of contract and damages caused by the force majeure event.
- 9.2 If the Organizer is unable to hold the exhibition activities as scheduled due to the above force majeure factors, it shall immediately notify the Exhibitors. If the Organizer is able to hold the exhibition at a later stage or in other places, the Organizer shall immediately notify the Exhibitors. The Exhibitor has the right to confirm in writing whether to continue or cancel the participation within **【14】** days after receiving the notice of change of the exhibition time or venue. If the Exhibitor still intends to participate in the exhibition, the Exhibitor shall still pay the full participation fee to the Organizer. If the Exhibitor is unable to attend the exhibition due to force majeure, the paid participation fee will not be refunded and in principle can be extended to the next exhibition. If the Exhibitor fails to pay the participation fee or perform other obligations in accordance with the Contract of Participation before the occurrence of the force majeure event, the force majeure shall not be used as an exemption of liability to the breaching party.
- 9.3 If the force majeure factors led to the suspension or failure of holding the exhibition, or make any changes, or cause personal or property risk, the Organizers shall not bear any liability for compensation for any losses, damages or injury, no matter how the losses, damages or injury occurs, or whom involved; in addition, after the opening of the exhibition, if the Organizer were forced to shorten or cancel the event due to force majeure, the Exhibitors shall not require any fees paid or refunded.
- 9.4 In the event that any third party suffers any such loss, damage or injury as a result of Exhibitor's failure to participate, neglect or failure to perform Exhibitor's duties, or as a result of its employees, waiters, agents, contractors or the person of the invitation, Exhibitor shall ensure that the Organizer is not liable for such loss, damage or injury.
- 9.5 Under no circumstances shall the Organizer be liable for any damage, theft or loss of property, articles or exhibits caused by the Exhibitor or persons associated with the Exhibitor. The Exhibitor shall be fully liable for any losses suffered by the Organizer or its employees, agents and management personnel caused therefrom.
- 10. Set-up of Booth and Installation of Equipment**
- 10.1 The Exhibitor must abide by the set-up time specified by the Organizer.
- 10.2 The design and construction of the booth must conform to the Organizer's overall layout of the exhibition. The Organizer reserves the right to prohibit improper booth construction and to supervise the modification of the booth at the expense of the Exhibitor as required by the Organizer
- 10.3 During the exhibition, all equipment at the booth shall be set up and installed by qualified professionals at the specified time. Exhibitors who design and build their own booths may contact a third party other than the designated contractor to provide booth furniture, decoration, maintenance and infrastructure services if they need additional services. **【Exhibitors should fill in and submit the "Commitment letter of Construction Safety for Exhibitors on Bare land" no matter in which form they set up a booth.】**

- 10.4 The Exhibitor shall at all times abide by the relevant laws of the People's Republic of China and the relevant regulations of the exhibition hall in the process of setting up the booth, and shall ensure that all the construction work and mechanical work in the process of setting up the booth shall comply with the above regulations. In the process of booth construction, Exhibitors are not allowed to connect water, electricity and gas without authorization. At the same time, the booth constructed by the Exhibitor shall not affect the display effect of the surrounding exhibitors. If the surrounding exhibitors make reasonable requirements, the Exhibitor shall be obliged to make adjustments or modifications to its booth construction. At the same time, Exhibitor should do its booth cleaning during the exhibition, keep the booth clean and tidy. 【 All bare land exhibitors/builders shall pay the construction management fee to the main builder during the exhibition arrangement.】
- 10.5 The booth construction shall not damage any part of the exhibition hall; In case of such damages, the Exhibitor shall be responsible for compensation to the exhibition hall and the relevant third party.
- 11. Exhibits Transportation**
- 11.1 The Exhibitor shall be responsible for the cost of transporting its exhibits to the exhibition hall.
- 11.2 The Exhibitor shall submit the list of the name and quantity of the exhibits to the Organizer or to the transportation service supplier it designates at least ten days before the opening of the exhibition.
- 11.3 Before the exhibition ends, the Exhibitor shall not remove any of its exhibits outside the exhibition hall.
- 11.4 For damages of any part of the exhibition hall caused by the transportation or removal of the exhibits, the Exhibitor shall be responsible for the compensation to the exhibition hall and related third parties.
- 11.5 The transportation and removal of the exhibits within the exhibition hall shall be carried out by the service supplier designated by the Organizer.
- 12. Personnel Allocation**
- 12.1 The Exhibitor who is permitted to attend the exhibition shall be obliged to attend the exhibition. During the opening hours of the exhibition, the Exhibitor shall ensure that the booth is always properly staffed.
- 12.2 The Organizer shall make a badge for the Exhibitor. Exhibitor badge shall be valid during the assembly, dismantling and exhibition period of the exhibition. Each Exhibitor will get badges for free, depending on the size of the booth and the number of staff. Exhibitors ordering 9m2 booth can get 3 badges free of charge, and each additional 9m2 booth can get 1 badge free of charge. Exhibitors can get up to 10 badges for free.
- 13. Dismantling**
- 13.1 The Exhibitor must abide by the dismantling time specified by the Organizer.
- 13.2 After the end of the exhibition, the Exhibitor shall properly clean its booth, remove the materials used for assembling the booth or exhibiting within the time specified by the Organizer, restore the booth to its original state and return it to the Organizer.
- 13.3 At the end of the exhibition, the Exhibitor must return the basic items provided by the Organizer to ensure that they are not damaged and remain in their original condition. Any damages caused by negligence or failure report to the Organizer immediately upon occurrence shall be the responsibility of the Exhibitor. For exhibits that remain in the booth beyond the permitted period for the dismantling of the booth, the Exhibitor shall pay for their own removal, storage and transportation.
- 13.4 The Exhibitor has no right to remove the exhibits or remove the stands before the end of the exhibition. If the Exhibitor withdraws or removes the exhibits in advance, the Organizer shall have the right to impose a fine of RMB 1,000 on the Exhibitor or cancel the Exhibitor's qualification to participate in the exhibition next year, in addition to the contents stipulated in Article 7.1 of this Terms and Conditions for Participation.
- 14. Control of Acoustic Noise**
- The volume of the sound broadcasted or produced by the Exhibitor within the exhibition hall shall not exceed 70 decibel (below 90 decibel within the machine display area) to ensure the exhibition will be conducted in a professional and undisturbed atmosphere. In case that the Exhibitor refuses to comply with the stipulation of this clause, the Organizer shall reserve the right to take corresponding measures.
- 15. Photography, Picture and Video**
- 15.1 Only individuals authorized by the Organizer and possessing a valid badge may take photographs, draw copies or make videos in the exhibition hall. Under no circumstance shall photographs or other images or video recordings be made based on the exhibits displayed in other Exhibitors' booths. In case of violation of the terms and conditions, the Organizer may require such individual/Exhibitor to turn in the recorded material and may pursue the matter by further legal action.
- 15.2 Where photographing the booth out of the normal opening time is needed with special lighting being used, prior consent of the Organizer shall be obtained and the major surrounding circuit shall be opened by the electrician of the exhibition hall. The Exhibitor shall bear the cost.
- 15.3 The Organizer shall have the right to make photos, pictures, movies and videos in accordance with the exhibits on the exhibition, and shall have the right to use them in advertisement promotion or general media publication. The copyright of such works shall be the property of the Organizer.
- 16. Advertising**
- 16.1 Advertising of all kinds is allowed only within the stand space rented by the Exhibitor for his own firm and only for products and/or services produced or distributed by him, insofar as these have been listed in the application form and admitted.
- 16.2 The use of apparatus and equipment to achieve an increased advertising effect by optical and/or acoustic means requires the written consent of the Organizer.
- 16.3 Exhibitors are prohibited from broadcasting or recording any advertisements of a political nature and from conducting competitive promotional activities.
- 17. Liability, insurance and accident prevention**
- 17.1 Where any consequence arises from the conduct or negligence of the Exhibitor or its co-exhibitor, representatives, staffs, agencies, contractors or the audience participating into the exhibition, the Exhibitor shall ensure that the Organizer and its person-in-charge, authorized representatives, management personnel, employees, agents and other agents will not incur any loss therefrom. In case that the aforesaid personnel bear any expenses, responsibilities, losses or are sued or claimed against, the Exhibitor shall bear the full liability.
- 17.2 In order to ensure that the Exhibition goes smoothly and safety, all exhibitors and builders shall purchase the third party liability insurance, and related insurance for staff at the exhibition and the exhibits. Where the Organizer makes requests, the Exhibitor shall provide the Organizer certification of being fully insured. In any event, the Organizer shall not be held liable for any loss (including but not limited to the profit loss incurred by the Exhibitor) caused by elements out of its control, even if such elements have caused 1) the failure of construction, set-up, completion, renovation or withdrawal at the exhibition venue; 2) full or partial cancellation or change of the exhibition; or 3) full or partial changes to the Contract for Participation.
- 17.3 The Exhibitor and its builder shall operate strictly in conformity to the operation, and use stipulation of the exhibition hall, and consciously obey the check and supervision of the decoration process by relevant staffs and strictly comply with the safety and fireproofing management system during the construction period. In case of breach resulting in damages to the exhibition or any third party, the Exhibitor shall bear the full liability.
- 17.4 During the term hereof, the Exhibitor shall be fully liable for the safety of its exhibits, stand, furniture and equipment. The Organizer and its person-in-charge, authorized representatives, management personnel, employees, agents and other agents shall not bear any liability for personal or property losses arising therefrom.
- 17.5 As for third party service units recommended or designated by the Organizer for the Exhibitor, the Exhibitor may execute relevant service contract with such service units at its discretion. Where the Exhibitor's participation is affected for reasons of such service units, the Exhibitor may settle the dispute in accordance with the provision of the service contract, provided, however, that any economic dispute or liability between the Exhibitor and such service units does not involve the Organizer.
- 18. Damage to the Exhibition Hall**
- 18.1 The Exhibitor shall perform due diligence at its best effort for the exhibition hall or all the decoration, equipment or other property within the exhibition hall, and shall ensure that no damage will be made to such property.
- 18.2 Where the exhibition or its property incurs any damage due to the act or negligence of the Exhibitor or its co-exhibitor, representatives, staffs, agencies, contractors and other individuals using the exhibition hall for the Exhibitor's reason, the Exhibitor shall be responsible for the restoration and make compensation.
- 18.3 Upon the request of the Organizer, the Exhibitor shall arrange insurance for the relevant property within the exhibition hall, and submit the related insurance policy to the Organizer or the checking service supplier of the insurance documents designated by the Organizer.
- 19. Intellectual Property**
- 19.1 In case that intellectual property dispute occurs during the exhibition, the Organizer shall notify relevant department and handle it in strict compliance with the provisions of the applicable regulations of the State.
- 19.2 The Exhibitor shall respect the intellectual property of other exhibitors or enterprises within the industry. In case that court judgments or decisions of the administrative department of intellectual property evidence that one exhibitor's exhibits, printed documents, promotional materials or other items have infringed the intellectual property of another exhibitor, the Organizer shall have right to remove such exhibits, printed documents, promotional materials giving rise to infringement out of the exhibition, and shall have the right to confiscate such objects until the exhibition ends, close the stand of the infringing exhibitor, and/or expel such exhibitor and its staffs out of the exhibition venue although it has no obligation to do so. The Organizer shall also have the right to exclude the infringing exhibitor from participating exhibitions in the future. In case such measures are proved to be unfair, the Exhibitor shall not make compensation request towards the Organizer.
- 19.3 Once submitting the application for participation, the Exhibitor shall be deemed as having committed that all its exhibits and the packages thereof do not infringe the intellectual property of others. Once any commodity or service displayed or provided by the Exhibitor, or its conduct such as promotion is proved to constitute infringement of the intellectual property of any third party, the Exhibitor commits to remove related items from its booth immediately.
- 19.4 The Organizer shall not have to prove the adequacy of decisions and conducts it makes towards the Exhibitor. The Exhibitor agrees to respect any decision or conduct of the Organizer. The Exhibitor shall not have the right to request the Organizer to make any compensation, unless the Exhibitor can prove the gross negligence or willfulness of the Organizer.
- 20. Handling the Breaches during the Exhibition Period**
- 20.1 Where the Exhibitor or its co-exhibitors, representatives, staffs, agencies, contractors breach the provisions herein during the move-in, display and move-out of the exhibition, the Organizer shall have the right to restrict the entry of the Exhibitor or its relevant staffs, remove the breaching exhibits, or even closing the breaching booth, and shall have the right to permanently cancel the exhibition qualification of the breaching enterprise. All the losses shall be borne by the Exhibitor.
- 20.2 Where the Exhibitor violates the laws of the People's Republic of China, the Organizer shall reserve the right to engage the liability of the Exhibitor.
- 21. Dispute Settlement**
- 21.1 The terms and conditions of the Contract for Participation shall be construed and governed by the laws of the People's Republic of China (for the purpose of this Contract, excluding Hong Kong SAR, Macao SAR and Taiwan).
- 21.2 The Exhibitor shall comply with the applicable or future laws and regulations relating to the Contract for Participation and the performance of conditions, made and published by the Organizer or in connection with contracts of holding the exhibition, and rules made by the local government or the head of the exhibition hall.
- 21.3 Where any dispute arises from the Contract for Participation or related thereto, it shall be submitted to the People's court where the exhibition will be held for litigation.
- 22. Severability**
- 22.1 In the event that the provision of the Contract for Participation is legally invalid or incomplete, the validity of other provisions or related contract shall not be affected. Under such circumstance, the parties shall have the obligation to change the invalid provisions and/or supplement relevant provisions to achieve the economic purpose both parties pursue to the largest extent.
- 22.2 In case of any discrepancy between the Chinese version and English version of the Contract for Participation, the Chinese version shall prevail.】